

**PROCEEDINGS OF THE BROWN COUNTY
EDUCATION AND RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education and Recreation Committee** was held on Tuesday, September 29, 2016 at Way-Morr Park, 3832 Park Road, Greenleaf, Wisconsin.

Present: Chair Van Dyck, Supervisor Campbell, Supervisor Gruszynski, Supervisor Lefebvre, Supervisor Ballard
Also Present: Supervisors Brusky and Kaster; Museum Director Beth Lemke, Deputy Museum Director Kevin Cullen, Golf Course Superintendent Scott Anthes, Zoo Director Neil Anderson, Assistant Park Director Matt Kriese, Park Manager Marv Hanson, news media, and other interested parties

I. Call to Order.

The meeting was called to order by Chair Van Dyck at 5:40 pm.

II. Approve/Modify Agenda.

Motion made by Supervisor Lefebvre, seconded by Supervisor Ballard to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

III. Approve/Modify Minutes of August 25, 2016.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

Comments from the Public – None

1. Review Minutes of:

a. Library Board (July 21, 2016).

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

b. Library Board and Ed & Rec Committee (August 18, 2016).

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

c. Neville Public Museum Governing Board (September 12, 2016).

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

Communications - None

Golf Course

2. Budget Status Financial Report for August 2016 (Unaudited).

Golf Course Superintendent Scott Anthes provided the Golf Course Financial Statistics, a copy of which is attached. He noted that August started out well, but then the month turned rainy and rounds were down a

little bit from last year, but up from 2014. Total revenue was down about \$6,000 from last year but up about \$3,000 from 2014. Year-to-date revenue is roughly \$14,000 under last year and about \$44,000 up from 2014. Overall the year is going fairly well, especially given the weather. Cart rental revenue has been up throughout the year and Anthes attributes this to the hot summer.

Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to receive and place on file.

Vote taken. MOTION CARRIED UNANIMOUSLY

3. **Superintendent's Report.**

Anthes spoke to his report contained in the agenda packet. He said the golf course is in good shape and he has received a number of compliments on it. The greens aerification project has been completed. This was a fairly large project and required 9 holes to be closed for a day. He explained the process and said this year they demoed a sweeper from a local company which cut the sweeping time in half. They got the project done before it rained and this made things easier on the grass. They have also started work on the back tee of #3 to make it wider and they will be sodding next week so it is usable for the 2017 season. All scheduled pesticides and fertilizer have been applied as well.

Upcoming projects include the irrigation system which will be blown out in November. They will also be doing aerification of tees and fairways starting next week. In addition, they will continue to check bunkers for proper sand levels and add sand if needed.

Anthes recalled that at the last meeting Van Dyck asked for numbers on building tee boxes. He provided a handout, a copy of which is attached, which shows the project would be about \$136,000. Anthes said this is just an estimate and was done without the architect actually coming out to the golf course to look at things, so the numbers could change once the architect does a walk-through of the facility. Anthes also explained there are a very limited number of irrigational elements included in the handout and the plan right now would be to place the tees in spots that already have irrigation to save money on installing piping or wiring. The problem with the current irrigation system is that the sprinklers are controlled by controllers in the field. The main computer is in Anthes' office and it communicates with the controllers in the field and tells them when to go up and down. The controllers can only hold 48 sprinklers and a lot of the sprinklers in the fairway are doubled up because the controllers are maxed out. The current irrigation system is 20 years old, but now bigger controllers are available and Anthes informed that if they have to add irrigation a larger controller would be needed which would cost in the area of about \$3,000.

Van Dyck asked Anthes to put these figures on the budget agenda as a separate item to discuss. He explained that each year the profits of the golf course get washed back to the general fund to pay back a loan that has been outstanding for quite some time. Van Dyck wants to know if the tees are something they want to move forward on sooner rather than later, and if so, instead of transferring the funds back to the general fund to pay the loan down, the funds could be retained in the golf course fund to complete this project instead. At this point, this is for informational purposes but it can be discussed further at the budget meeting. Anthes suggested looking at dredging the pond along with this project because there would be cost savings by using the materials from the pond dredging in the construction of the tee boxes. He estimated this savings to be about \$10,000. A question was asked as to how many holes need new tee boxes. Anthes felt that 16 holes would probably need tee boxes. He also indicated he talked to the Director of the Milwaukee County Park golf courses and asked specifically if this would bring in more revenue, but was informed that it was hard to track, but they do track pace of play and it did result in faster play.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Museum

4. **Museum Budget Status Financial Report for August 2016 (Unaudited).**

Museum Director Beth Lemke reported that August was amazing. September is not closed yet, nor will it be closed in time for the budget meeting on October 18 so she is crunching numbers. She has put a spending freeze on the supply lines for the time being because the electric bills have been outrageous for the last few months. Lemke continued that there will be some salary savings as the Guest Services Coordinator has left the Museum. She will be recruiting for this position but noted that the position will probably be vacant for at least a month.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

5. **Museum Director's Report.**

Lemke reported they have been measuring the different levels of success for the Museum. She indicated they had a lot of success with a tweet that was sent out when the Badger Band was in town and it went viral very quickly. They also had a scientist overseas tweet about the tundra and tagged the Neville Museum. This tweet was liked by 136 strangers and retweeted 64 times. Lemke continued that her team came together and asked if they could experiment with Snap Chat with the idea being that if a family comes into the Museum there may be a disenfranchised teenager in the group with Snap Chat experience. They will monitor this and bring results back. She said the snaps are artifact driven and they are trying to tie song lyrics to artworks. There have been a handful of art museums across the country that have done very well reaching out to the underserved audience in this manner. There would be no cost to this and it is part of the marketing and promotions plan. The Facebook component takes the most time, followed by Instagram, Twitter and Snap Chat. Lemke will continue to keep the Committee updated with how the social media postings are working. Supervisor Campbell asked if the go live function of Facebook is used by the Museum. Lemke responded that at this time they do not utilize the go live, but they would definitely be willing to add that in the future. Campbell said FB go live is very engaging and provides very good interaction. Lemke also informed that Neweye has recorded a dozen Museum Minutes which are very object and exhibit driven.

Van Dyck said it was nice see that admission revenues through August are almost at the total for all of last year. He asked Lemke if she feels the increase is exhibit driven or activity driven with other events going on downtown. Lemke responded that the July numbers are weather driven and also said that they did outreach differently where they were at the various farmers markets at different times to leverage the exhibit openings to highlight the exhibits. She continued that the August numbers were due to the Tall Ships Festival and noted that they worked with PMI jointly for almost a year on this and they were wonderful collaborative partners.

Lemke continued that they recently had a pipe fail at the Museum and she provided several pictures, copies of which are attached. The pipes at the Museum are cast iron and a five foot section had to be cut out. The fail was in the meeting rooms and thankfully nowhere near the artifacts. Lemke said Facilities did a phenomenal job cutting out the pipe and replacing it with PVC. The pipe was for two sinks on the second floor. Van Dyck asked Lemke if she would work with the maintenance person at the Museum and Public Works as well as Curt Beyler to camera the pipes to see if they are a ticking bomb at the Museum and the Library. Lemke said the Museum is 33 years old and the Library is older than that and over time the pipes fail. Van Dyck would like to get ahead of the game if there are more pipes that are about to go instead of waiting until they break and then dealing with it.

The last thing Lemke talked about was community partnerships. The Museum currently has a partnership with the Fox Valley Miniature War Gamers and they have a miniature war game scenario display in the mezzanine which has been well received. There are plans for several more displays in 2017. The group also helped the Museum with the Mayor's Kids Day events. Lemke also said the antiquarian rugs are up and the

Museum will be hosting an antiquarian program in October. She also noted the Museum is going to be the host of the Alice in Dairyland, Wisconsin's Agricultural Ambassador exhibit and they have been working on content and collaboration on that. The opening weekend for this will be in January, 2017.

Deputy Museum Director Kevin Cullen also talked about the Cellar Series and information is attached. The series will be celebrating the 150th anniversary of the Rahr's Brewery which closed 50 years ago. There is a bottle of historic brew in the collection from the 1930s. He approached a professor at St. Norbert College who was working with Hinterland to grow the yeast for their beers so this has been a collaboration with St. Norbert, the Museum and Hinterland. They have extracted the contents of the bottle and have been able to learn a lot about it. The yeast is stubborn to grow at the moment so they will be applying a few more tests to see if they can grow a colony to use to ferment future batches. Each of the three workshops in the Cellar Series will be held in conjunction with local breweries and will all go back to using the photographs and the collection. People will leave with knowledge as to how to brew the recipes and then take it home with them upon completion. The breweries have been enthusiastic and the collaboration has been great.

Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

6. Fall-Winter 2016 Musepaper.

Lemke informed that the Foundation produces the Musepaper and it was included in the agenda packet for the Committee's review.

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Library

7. Budget Status Financial Report for June, July and August 2016 (Unaudited).

Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

8. Library Report.

Library Director Brian Simons was not able to attend the meeting due to a prior commitment; however he did submit a report which was included in the agenda packet.

Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

NEW Zoo

9. Budget Status Financial Report for August 2016 (Unaudited).

Zoo Director Neil Anderson informed attendance was down in August and attributed this to the hot, humid weather. As of 8/31 revenue was over expenses by \$25,910 and gift shop and zoo pass numbers are holding steady. Concessions are down but Anderson noted they are not spending money on the cost of sales. The \$763,303 in operating expenses includes the first payment of the masterplan. Overall, operating expenses are really close to last year's figures.

Motion made by Supervisor Lefebvre, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

10. **Director's Report and ZOO Monthly Activity Reports.**

Anderson reported on the trumpeter swans and the moose. He also said Public Works has done some work on Highway IR which included grinding down a few inches and replacing the culvert. The road has been resurfaced and black top to the entrance of the Zoo has been redone and everything is ready to go for Zoo Boo which is coming up soon. They will also be starting to do some winterizing and getting ready to move some of the animals. The albino alligator and some of the other animals will be on display all winter in the nutrition center. Anderson continued that there is a Zoo Snooze coming up on Friday night and this is a popular event. Work on the strategic master plan is continuing and a draft should be ready in the next few weeks and will be presented sometime in November. Some of the older fencing within the Zoo is being replaced with nice vinyl coated chain link and it is looking good. There are a few more animal moves coming up and the lion is still waiting for his dental work. The male giraffe has a hot spot and will have some x rays in the near future to see what is going on. In addition, the elk will be sedated soon to take his antlers down. Anderson said one of the pieces of equipment they will be looking at down the road is a digital x ray machine and the Zoo Society will be doing some fundraising for this. They will also be going to the Village of Suamico for some potential funds for some animal hospital equipment they have shown interest in.

Van Dyck indicated how important funding from the Zoo Society is and asked if a meeting could be held at the Zoo so the Committee could hear from the Zoo Society about their fundraising efforts and what the atmosphere is, etc. Anderson said that is a good idea and the Zoo Society would like it as well. He said the joint report with the Zoo and Zoo Society would be done in January and Van Dyck would like to have a meeting out there then.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Park Management

11. **Park Budget Status Financial Report for July and August 2016 (Unaudited).**

Assistant Park Director Matt Kriese informed the only thing that seems to be low at this point is the outlay connected with the other financing sources and that is related to the Fonferek gate, Bay Shore campground electric, a habitat grant at Barkhausen, snowmobile grants and several other things. A number of these things will hit in the fourth quarter which will help even things out.

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

12. **Discussion re: Fee Waiver requested by the Ashwaubenon Nordic Ski Team for a trail race in late December.**

Kriese informed this is not something new. The only thing that was added was an evening race and the fee has not been waived for that event. What is before the Committee is waiver of the fee for the Ashwaubenon Nordic Ski Team (ANST) separate from the night race under the lights. Kriese advised the ANST that the night race would require overtime for staff and they understood and are requesting waiver for the ANST event only.

Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

13. **Discussion re: Koch Property Donation, 5374 Moonlite Drive, De Pere, WI 54115.**

Kriese thanked Park Manager Marv Hanson and staff for arranging the meeting location for tonight's meeting. He presented a Power Point regarding the potential Koch property donation to the Parks Department, a copy of which is attached. The presentation includes photos of the Koch property as well as

some background and information about the Parks and use of the Koch property as a regional park system along with estimated financials and concerns. Kriese is not leaving anything unturned and also made it clear that it is not his position to make a determination whether Brown County accepts the property or not; that is up to the County Board. His duty is to inform about the property and show some of the potentials that have been presented. He appreciated all who attended this meeting and assured that everyone will be heard on this matter.

A question was asked regarding the caretaker. Kriese said the caretaker would live on site and be there all the time. A question was also asked about the agriculture or refuge aspect because there was also reference to concerts and a playground. With regard to the maintenance proposal that included 2 – 3 seasonal employees plus the live-in caretaker, the question was raised if that would be enough staff to clean up after an event and if it would be done in a timely manner. Kriese informed the numbers were based off numbers at other park areas. He said Pamperin Park has the highest wedding use in Brown County and there are typically two weddings each weekend. They have one staff that cleans up after the weddings. Kriese said normal park staff consists of 5 full time rangers along with a few managers and 30+ seasonal staff and the 2 – 3 seasonal staff and a caretaker would be more than any other park in Brown County.

Kriese clarified the concert area would be for community-type concerts; similar to what is done at Way-Morr Park during the summer. He is not talking about large bands; there would be no stage set up or anything like that. He is talking about local blue grass bands and things like that. People could bring lawn chairs and blankets and concessions could be available, similar to what is seen at parks across the nation. Movies in the park would consist of large blow up screens that come down after the movie. It would be a community type of park.

Questions were also asked about the septic system. Kriese responded that \$30,000 was included to upgrade the septic. He did speak with a septic installer about this who gave him a larger number to accommodate a higher number of people than Kriese thought would be expected at a special event. Kriese said that capacity limits would be enforced.

Van Dyck asked about the typical hours for a wedding at Pamperin Park. Kriese stated that typically wedding rentals are from 10:00 am – 10 pm. Van Dyck said the plan has changed significantly from earlier proposals. Before it seemed to be a wide open, come when you want park, but now it seems like the hours will be limited to special events. It seems to him that there is a \$100,000 budget sitting there for a park that would only be open certain times throughout the year. He is not saying he thinks it should be open all the time, but it seems like now there is a potential venue that over \$100,000 would be spent on but would have limited use. Van Dyck feels those funds could be used at other facilities that would bring much more benefit. Kriese said ultimately the decision would be up to the Committee and the County Board. The proposal is to look at this differently than the typical parks by not having it open every day. Having the facilities rented 50% of the time could result in \$30,000 - \$40,000 in revenue. Van Dyck appreciated the work the Parks Department has done on this and taking all of the concerns into consideration and trying to make it work, but he questions the amount of money for the amount of time.

Supervisor Lefebvre reminded that the barn only holds 80 comfortably, so very large weddings would not be happening. Supervisor Gruszynski asked what the closest park to this property would be. Someone commented that it would be 3 miles to Scray's Hill, 7 miles to Way Morr and 6 miles to Fonferek's Glen. Kriese said the \$111,000 would represent 1/30th of the overall Parks budget.

Gruszynski asked how this property would fit into the overall Parks masterplan. Kriese responded that some of the slides in the Power Point identified areas with longer drive times as well as areas that the County has been looking at for other parks and in that sense it fits into the overall County comprehensive plan well and also ties into the mission of the Parks. Kriese said the Parks are already in the wedding business, the adventure business, the habitat business, the outdoor recreation and facility business.

Lefebvre said she has lived across from the Wildlife Sanctuary and near Bay Beach for many years. Bay Beach has grown significantly since she has lived there and, in addition, the Wildlife Sanctuary holds many more events than they used to and none of this bothers her. The Sanctuary and Bay Beach provide so much for the community and she has not had any problem with any of it for the last 46 years. She noted that what is being proposed here is on a far smaller scale than what is located near her residence.

Supervisor Campbell did not know where the initial proposal for a dog park came from, but she feels this set a wrong precedent for everyone. She would have liked to have a little more background before this meeting on what was going to be presented and she would have liked to have seen staff directed to reach out to other partnering organizations that could defray some of the rather large costs that are presented now. She feels these costs are inflated and thinks that this is now a public relations problem because of the way it was presented in the first place without going to the Committee. Tonight's presentation is throwing out numbers which is another shocker. Campbell feels there needs to be more communication on this before any more numbers are tossed around. She thinks this is a debacle which was not anyone's intent. She said there are two really good people trying to do something good for the community and the neighbors are in an uproar, which she understands given the fact that they all thought a dog park was going in next to them. She wants to see any more information in terms of this kind of stuff before it comes to this so the Committee can have discussions with people in a legitimate way and not have these numbers thrown about. She does not want to see this in the headlines and she feels we need to be talking to the neighboring organizations that could possibly help facilitate this project and bring people together, not have this divide. She does not know where the dog park proposal came from in the first place or where the direction came from and noted that it did not come from this Committee.

Kriese responded that the initial plan was never released by the Park's office and he does not know where it was released from so he cannot comment any further on that. Campbell continued that before more stuff is thrown out, she wants to see more discussion with partnering organization. She said it is a beautiful property and she understands how the neighbors are concerned, but they need to be part of the discussion. It is not practical to continue creating more public relations problems with what was originally a good and thoughtful donation to the County that should have involved everyone. She does not like not getting information before she comes to the Committee meeting. Kriese noted he just received the masterplan several days ago. He appreciated Campbell's comments and noted that the Kochs have offered a contribution which would be looked at through Friends groups and private donations without county funding or County dollars. Campbell said that partnering with organizations that could help operate could result in all of the costs being defrayed. Kriese said everything that was presented is just proposals and Campbell felt it was pulling numbers out the sky and she does not recall anyone directing anyone to do this. She said this is the Committee that would direct and she does not recall it happening and she does not like the way this was handled. She reiterated that the donation from the Kochs is very generous and they were trying to do the right thing and she wants everyone to work together to do the right thing.

Supervisor Ballard asked if there was access to the property other than Moonlite Drive that could defray traffic and noise to the neighborhood. Kriese said there was no other access.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to open the floor to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

Bill Shardlow – 5472 CTY Rd W, De Pere

Shardlow thanked Kriese for his neutrality on the issue and stated that the data presented tonight is more information than anyone has heard before. He is totally against these discussions being held behind closed doors where the public that is most affected is not getting all of the facts. Kriese did not sugar coat this or takes sides, he simply presented the information and Shardlow appreciated that.

Shardlow continued that he has seen several news articles about the Parks Department but none of them had any positive comments. He did not think this was Kriese's doing, he felt it stemmed from the fact that the County does not have money for things like patrolling parks. Without proper supervision and patrolling, he feels the

proposed Koch park will have the same types of problems that are happening at Fonferek's Glen. The people who live on Moonlite Drive paid a premium for property and moved there for a purpose. He feels everyone should have a voice in this, including the Town of Rockland. Brown County should not be stepping in to say how Rockland should zone their property.

From a budget standpoint, Shardlow has reviewed the Parks budget which has gone from \$1.5 million in 2011 to \$1 million dollars and then \$900,000. The amount of \$111,000 would be a substantial part of the budget, and if this were to occur, new lighting at Bay Shore probably wouldn't be able to happen. He referenced another article that reported several parks in Brown County have not been upgraded in years. Shardlow feels the County is spreading too little money over too many parks already and to support another one does not make good financial sense. He said Dr. Koch is in the medical field and listens to his patients and their wishes; in this case, the quality of life is what these people are experiencing today and what he is bringing to the neighborhood would not enhance the quality of life and he asked Dr. Koch to consider that the same way he would consider his patients.

Keri Pietsch – 811 Windchime Way, De Pere

Pietsch said she lives with Justin Samuels who is out of town, but she has been given the liberty to speak on his behalf. Samuels has written a five page letter, a copy of which is attached. Pietsch read several parts of the letter to the Committee.

Ryan Fritsch, 851 Windchime Way, De Pere

Fritsch said he picked up a lot of stuff in this meeting as far as the different budgets that were discussed. He hears of things like pipe failures at other facilities and said the County's buildings and roads are aging and he feels that County money could be spent elsewhere on these types of things and not on additional parks just to meet a per capita number. Fritsch referenced the Park's mission statement and in particular, where it said that part of the mission is to increase the quality of life of the community, but as far as he can see, this park is not going to improve the quality of the life for the neighbors. He believes that as officials of the County, the Committee should listen to the neighbors as that is what they were elected to do.

Fritsch also heard that parks are supposed to boost the economy, but he does not know how this will boost Rockland's economy. There was also a lot to talk about safety and costs and this will all be further discussed. Fritsch feels this park is not going to be what it is thought to be. He really, really appreciates the Koch's generosity and said they are great people and they are doing what they thought would be in the best interest of the community, but this is not in the best interest.

Tasha Widmer – 5445 Moonlite Drive, De Pere

Widmer wished to add to the comments that have already been made. She encouraged the Committee to see the property in person if they have not already done so. She would also like to say that the Kochs keep saying they are donating the property, but she does not believe anything is ever free. There was just a wedding discussed at the Koch house that resulted in 20+ cars missing their driveway and coming down her road and turning around in their driveways where their children are playing. Widmer said all of the neighbors chose this neighborhood because of the quietness and peacefulness of it. She had her son with her and noted that she has other children at home. Their dream was to build a home in a neighbor that was safe for her disabled son. They live in a cul-de-sac that was zoned agricultural with 2 acre lots. This park will bring strangers to the neighborhood which is a danger for her son. She is happy to hear that Lefebvre does not have any problems living near Bay Beach but did not think it would be the same for her neighborhood. She feels if people drive that far out they will get a little nosey about what else is in the neighborhood. This is not part of their dream and it seems what was presented is a circus. She had an opportunity to view the peaceful and serene property and now they are talking about asphalt and she does not know if that is what was envisioned, but it is completely different. She feels the neighborhood has had the wool pulled over their eyes and now to have all of these numbers brought up when no one was notified is completely disrespectful.

Doug Deml – 860 Windchime Way, De Pere

Deml questioned if there were plans to have a security officer in the park. He noted he had recently read an article that said there were problems with underage drinkers and pot smokers at Fonferek's Glen while at the same time staffing levels and the Sheriff's Office have made it difficult for deputies to check the park on a regular

basis. The problems were especially prevalent after hours. The article went on to say the County does not have the money to employ full-time security so they hired a part-time security person. Deml said the truth is there are problems with drugs and alcohol, especially with teens and if there is not full-time security the teens will find a spot to do these activities. He and his neighbors have invested a lot of time and effort to get away from these types of activities. None of the neighbors are too excited about this park.

Eric Herber – 819 Windchime Way, De Pere

Herber wanted to make it clear that this is not “people against Koch”. It is the Town of Rockland and the neighborhood against the park. This is nothing personal by any means and he is only speaking on behalf of his neighborhood. He felt like Parks was talking out both sides of their mouth with the park bringing the value up, but now it’s a preserve and he questioned what a preserve does to property values. He would like to see the numbers on preserves and if it’s rural or residential and where these preserves are located and whether the values go up. Herber said it was not mentioned that the Town of Rockland has said no to this. Half of the neighbors, if not more will move if this goes through and he noted that half just moved in a year ago. Everyone in attendance, except 2 people, are against this. If there were people for this, he felt there would be people here to speak for it.

Herber continued that based off the facts of other parks about problems with crimes, drugs, how easy it is to get there and how much acreage this would cover, he does not think that you would be able to keep people out.

Kelly Guerts

Guerts has concerns regarding where the runoff from the parking lots will go. There is no retention pond and nothing to catch the water. There is a navigable stream behind the park that runs into someone’s pond. It is fed by fresh water that comes out of the ledge; it is a flowing well and never stops and he questioned what would stop that from becoming polluted from the runoff. Nobody has looked into this and he feels something has to be done because it is going to affect the property there and down below. This is his main concern along with the rest of the concerns that have already been stated.

Dan Simons

Simons said that everyone represents him and they all stand together.

Charles Frisk

Frisk spoke in favor of what is being proposed. He keeps hearing concerns about what will keep people from walking around the gate, but he noted that $\frac{3}{4}$ of the property is fenced. He keeps hearing comparisons to the Fonferek’s Glen problems but noted that this is not proposed as that kind of park and is a comparison between apple and oranges. He noted he has been contacted by the Kochs because he was the President of the Baird Creek Preservation Outreach and he was also involved in the early years with the Fox River Trail. The concerns they heard from residents with regard to the Fox River Trail included vandalism, crime, litter, etc. but now almost every single resident says the trail did increase property values and they have not had any problems. Frisk continued that way more acreage has been added to Baird Creek Park adjacent to residential areas. There is a little bit of litter, but it is cleaned up and he noted that there is more litter in the neighborhoods than there is in the parks. There are occasionally other problems like drinking beer in the park, but he cannot envision teenagers pulling into the driveway of the park and climbing an 8 foot fence to go in and drink beer. Common sense says that is not going to happen. Frisk continued that most of the concerns he is hearing from the crowd have been dealt with by the plans that were represented and in the long run the residents will find this to be an asset to their neighborhood and definitely an asset to the southern part of Brown County.

Eric Maki – 843 Windchime Way, De Pere

Maki thanked the Committee for listening to everyone’s concerns. He said this was the first opportunity they have had to speak their voice and thanked Kriese for putting together the information. He feels what Kriese presented is neutral information and he appreciates it. He continued that they heard about this when there was an impromptu gathering at the property to look at it. They learned about that meeting earlier that same day so the neighborhood gathered together to find out what was going on. Unfortunately they are in a position now where they have to be against this. They were not given a chance to work collaboratively together to be a part of something that the neighbors will embrace and they are now in a position where this is being shoved down their

throats. Maki said that this is America, we can all live where we want to, but none of the residents here are happy with this.

He continued that it was mentioned that all of the parks have positively impacted property values. With all the negative publicity about Fonferek's Glen in the paper recently, he does not feel property values are increased out there and he would not buy property out there. He appreciated Kriese taking into consideration many of their concerns, but to say the plan being presented is not going to turn into a Fonferek's Glen, there is no guarantee of that. Maki said they built their dream home a year ago and they like the neighbors and the neighborhood. It is a safe environment for kids and he does not want to see that change. He asked the Committee to consider this and how it got to this point to where they have to stand up here and look like jerks because they do not want another park. That is not the case; they want parks, but they want to have a voice.

Vanessa Maki - 843 Windchime Way, De Pere

Maki said her neighbors have been actively trying to get information from a number of sources to get an idea of what was happening with this project. Now she comes to this meeting and sees all these slides and she has not seen this data before. She is shocked and prepared to speak and discuss point by point why this will not work for her and she would like to be able to do research and come up with her own numbers. She liked what Campbell said about having the information last minute and she said that she hoped she could get copies of the slides to see what was in them so the discussion can be continued.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to close the floor and return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Supervisor Brusky informed she represents District 14. She said 20 years ago there was great opposition to the Fox River Trail and there was a lot of press coverage on it. The Fox River Trail is now the most-used trail in the State. She does not receive complaints from constituents in her district about the trail and she knows that people love to use it and are respectful to the adjacent property owners. She feels this proposed park has the potential of becoming a shining star in the future of Rockland and something that is attractive and will draw people. This is a possibility and she would like the neighbors to look at that possibility. It is Brusky's hope that this is looked at further and that the residents be part of the plan along with the County to make it as positive as it has the potential to be. She said this is not a Fonferek's Glen and further, Fonferek's Glen could be turned around. She said there is great potential for a very beautiful park from a very generous donation from two wonderful people.

Supervisor Kaster said the Kochs' offer is very generous. He said it sounds like a lot of the people here want to stay in the neighborhood they are in. He feels if the park was already there and people started to complain about it, that's one thing. Putting a park in would attract a lot of attention to an area that most people in the County don't even know where it is. With all of the things going on at Fonferek's Glen, Kaster does not believe this will be okay for this area. The neighbors are very compassionate about this and although this is not his area, he believes it is important to listen to the constituents and do what they want done. He would have to see how this park will support itself. He noted there is not money in the budget to take care of the parks we already have and he does not see any funds being available for a new park. Kaster has been a supervisor for over a decade and he knows that plans always change and a lot of times, not for the better. He would have to see quite a change to persuade him to change his mind on this. When this comes up for vote at the County Board, he will not be supporting for it. He does appreciate the generosity of the Kochs, but he believes the residents have genuine concerns with regard to the traffic and other things.

Van Dyck said this is the area he represents. He has been to the Koch home and there is no question that it is a gorgeous piece of property and there is no question about their generosity either. One of the nice things about being a Supervisor is getting to meet people like the Kochs and it was a pleasure meeting them and getting to see the property. However, Van Dyck has to represent the people that live in this area. If he thought this was a great idea, he would support it even if it went against the people that he represents and he would try to sell them on the idea. He thanked Kriese for the plan that was put together and noted that it is a starting point which can be adjusted. The plan presented tonight has a lot of possibilities and is better than anything that was presented before, but Van Dyck is going to look at this from a priority standpoint and he does not think this is a priority for the park system. The County has numerous parks that all need attention. We can go out and expend efforts to find partnerships to help fund this, but Van Dyck does not really think those are the efforts and priority the Parks

Department should be working on when there are so many other things that they should and could be putting effort into. He feels it is different when you move into an area where something already exists, but in this case the proposal is to plop something into a neighborhood where it was never planned to be in the first place. He can get behind this if the community that is directly affected by it supports it. This seems to be an uphill battle and he is not sure why the County should be fighting this battle. He appreciated the offer and he appreciated the land but he does not think this is where efforts and money should be put. He cannot support this, whether it's this plan or a revised plan, he does not think it is a priority for the Parks Department.

Gruszynski also thanked the Koch's for the tour and said it is an absolutely beautiful property and to compare it to Fonferek's Glen is somewhat insulting. He also appreciated the comments that there is not enough money in the Parks Department and this would be a major budget concern. This is something the County Board will have to look at. Southern Brown County is growing and green space is continuing to shrink. If they move forward with the southern bridge there will be more development. Gruszynski supports projects that continue to build green space in the community and he thinks killing this tonight would be a mistake. He feels we need more feedback from the community so whatever can be done to facilitate that conversation is something he would support.

Supervisor Ballard stated he had a lot of feelings that the others had that they do not have enough information. He said when these people bought their properties he hoped they were good consumers and looked at the masterplan and saw that the Town of Rockland wanted a park, but they did not expect it to be in their backyards. The presentation did not address the growth of southern Brown County if a bridge comes in. Ballard noted many of these people bought properties in the last year and more people will be doing so. Evolution happens and we should look at what the population is expected to be in 2020 and 2030. He thanked the Koch's for their generous offer and for having the Committee out to the property. He said it is a beautiful parcel. He is on the fence on this one; he agrees with Gruszynski that we need to look for more green space, but for the people who purchase homes, there are important things that they look for and it sounds like living in a place that is more rural was important to them and having increased traffic is not great. Ballard would like to see a lot more information and data as to what will happen with the properties out there and get more information from residents.

Lefebvre said the cost of the park is a very valid concern for her and is not something she can support. She said it is good to have some figures to look out and she would like to see the County working with partnerships on this. She also agreed that people have concerns where they live, but she did not believe that all of the concerns the residents talked about are valid. She referenced Fonferek's Glen and said that they are tackling the problems out there. She has talked to someone who lives out there and has been advised that the things the County has done to curtail the problems have really cut the problems down. Once kids find out there is going to more supervision, they move on and go someplace else. She noted that it was the Kochs who brought the road in as access to farmland. She also said that the Kochs never felt there should be a subdivision there, but they did not try to stop it. They handled it by putting in trees to screen it. Lefebvre is just saying that people should listen to the Kochs because they have a beautiful property and are very good people and they have been there a lot longer than anybody else and they also have a say in this. She feels this is something that needs to be worked on and she is willing to see if we can do something while still keeping the costs down.

Campbell feels that holding some listening sessions would be appropriate moving forward so people can participate and she feels this is how it should have been done from the beginning, but it was not and that is a problem that has been created. She said the Kochs were very open about having people out and noted that everyone here are neighbors and now we have neighbors against neighbors which is not appropriate. Government tends to do a lot of thing she doesn't like and the discussion should be left open and there should be participation. Campbell does not know where some of these ideas came from and she feels a lot of this was handled in a way that was not right. She feels there are other options than just a park but she does not recall any other ideas coming to this Committee. She feels we need to have more discussions on this including open listening sessions and discussions on other possibilities as well as partnering to cover some of the costs.

Van Dyck asked Koch if anything other than a park was ever considered. The response was no and Koch said that the purpose of the donation was for a park or a preserve. Campbell said it seemed like the intent was to keep it peaceful and serene and asked if there were ever any discussions of a dog park or amusement park. Koch said the landscape architect drew quite an elaborate thing which possibly included a dog run. He continued that they looked at it again to make the present plan and he suggested that one of the things that would help the traffic to

be kept down would be to bring the road in at an angle. Koch also said there was not any intention of keeping anything from anyone. They invited the Supervisors to come out to see if they wanted a park and needed a park but unfortunately it got announced and then people started coming in who didn't want this when it was not even known if the Supervisors wanted or needed a park. That is the way this came about. Campbell said she would like to go back to the discussion phase and keep the discussion going as she believes the intent was real and genuine and has potential.

Gruszynski feels the \$110,000 figure has to be brought down because this is a major roadblock, especially if the Parks budget continues to shrink.

Van Dyck is all for further input on this but he is not sure what Parks should be doing. It is clear the neighbors are saying they would prefer not to have a park or preserve and he does not know that additional listening sessions will bring any additional information as far as feedback because he does not know what stage we are at with this. Ballard said it seems we have not even figured out if we want to accept a park or what else it could be in the future. He feels a listening session to see what the neighbors want would be appropriate. Campbell feels a listening session is prudent government. Van Dyck is not opposed to a listening session, but he is not sure what more Campbell is expecting to hear from the neighborhood. He said that from the neighbor's perspective, no matter what the plan is, there does not seem to be any support. Van Dyck said the Town of Rockland can be invited to a listening session, but felt that they made it quite clear that they were not interested in this. He is questioning what additional information they would get at a listening session to assist in making a decision. Van Dyck feels the decision has to be made whether to accept the donation or not.

Kaster does not feel input of the neighbors is going to change. He also does not think many Supervisors would support the price tag unless it was reduced to zero. The County already has a number of nice facilities and by taking on another one Kaster feels it will detract from those. He likes to hear from constituents and do what they want him to do and he feels that to hear all of these people say what they are saying and for the Town of Rockland to say as a whole they do not want it, he is at a loss as to what is to follow. When there are this many people in an area expressing their concerns, you have to listen.

Lefebvre said everyone should realize that the Kochs could sell the property to someone who would put in houses which would also increase traffic. She does not want to see the County lose an opportunity and feels the Koch's offer should be accepted and then the County can take their time to determine how to proceed. Lefebvre does not want to see the offer disappear.

Campbell asked if this item was listed as an action item or a discussion item. Van Dyck said that it was a discussion item and they could take action to refer it to Parks, but the Committee would not be in a position to decide whether to accept the property at this meeting.

Gruszynski would like staff to see what they can do to get the price of \$110,000 down. He would also like more community feedback and he would also like staff to look at the growth and trends in southern Brown County to see where the County is headed in the next 10 years. Van Dyck asked if it was the Committee's will to have a listening session with the Town of Rockland. Campbell responded that Rockland has spoken and appears to be comfortable with their decision on something that none of us know what we are actually voting on. She asked if what we were supposed to be voting on is the plan that was presented tonight of non-residential activity in a residential neighborhood. Gruszynski would also like staff to look into the zoning between Rockland and the County. If Rockland has the right of zoning, this would be a moot point.

When this Item comes back on the agenda, Van Dyck would like it listed as "discussion and possible action" so action can be taken.

Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to refer back to staff to bring back further information at the meeting following the budget meeting. Vote taken.

Ayes: Campbell, Lefebvre, Ballard, Gruszynski; Nays: Van Dyck. MOTION CARRIED 4 to 1

14. **Park Attendance and Field Staff Reports for June 2016.**

Park Manager Marv Hanson said the Committee did a great job listening to the concerns of the neighbors of the Koch property. He reported they are in the middle of the electrical upgrade in the campground at Bay Shore and are working with the NWTC class and instructors to stretch the dollars. There are 40 – 60 people working most days and they have all kinds of equipment and are doing a great job on this. The infield project is underway at the Fairgrounds. All of the storm sewer system is in place. Hanson felt the project could move a little faster if the weather was more cooperative. He talked about the Zombie Apocalypse run that will be held at the Fairgrounds and said they will see how it goes. Van Dyck would like Hanson to be sure the Director of Public Works knows this project better not come in over the estimates. Kriese said he has talked with the engineers and the Director of Public Works and assured that they are very aware of the situation. Van Dyck thanked Hanson for his efforts this evening in getting the meeting coordinated at Way Morr Park.

Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

15. **Assistant Director's Report.**

Kriese thanked the Committee for tonight's meeting. He said this plan had to start somewhere and he understands the concerns. The process started with the County Board being invited to the property on the Koch's behalf to see the parcel and that had to be done by public notice. This is the point where the public heard about it in a bad way. He was not aware that the Koch's had not had any conversations with neighbors before that, but because of that open house that the neighbors found out about, it started out bad. He has been talking with the neighbors online and via telephone for several months and he does not feel that there is anything that will change their minds. The dog park was brought up again and Kriese explained that the initial plan that came out had a lot of things going on, and this plan was released at the open house by the attorney. Parks did not release the plan, nor know that it was released. Kriese apologized for the late notice of the information that was presented tonight, but felt that at some point this process needed to be started and he felt this was the way to do it after what transpired earlier and he stands by his decision.

Kriese talked next about the online reservation system that was implemented for camping reservations and said that since the beginning of August there have been about 30,000 page views. People who have always used Bay Shore are adamantly opposed to the online reservations and they have had a lot of negative comments. Kriese said the focus is that people are able to find destinations within Bay Shore Park where they can make a reservation if they are coming from out of town and know that they have a site when they get there. The reservation system is okay and has been implemented for about two months. They will have a staff meeting to go through some tweaks but noted that they do have to work within the confines of the program.

Kriese continued that a petition went out to 64 landowners near Fonferek's Glen. He said the Town of Ledgeview currently has jurisdiction over Memory Lane and in order to put a gate on Memory Lane the access road needs to be a portion of the Brown County Parks. Historically in the townships the roads were used by famers and they did not have time to plow so the Town plowed the roads. This is not an active farm anymore and the Town does not want the road. The Town fully supports the direction the Parks Department is going and they want to see the project done. One-third of people need to sign the petitions and then the County can petition the Town of Ledgeview to vacate the road and the gate can be put in. Van Dyck asked if that will change any access to the homeowner on Memory Lane. Kriese responded that the access will not be changed. He said that in talking with the attorney, there are two areas of protection. One is that it is still in the public interest and is still County property so access was always granted to the landowner. In addition, Brown County's Corporation Counsel would like to see an easement with the parcel so nothing gets lost in translation and it is on the record.

Kriese informed that the rifle range has opened up and there have been some large days for site-ins. Logging operations will begin at the Reforestation Camp on Saturday and this will be posted on FB and there also was a press release. This is being done for the health of the forest and the habitat will improve. The programming at Barkhausen is booked through the fall and is going well.

The last thing Kriese mentioned was Triangle Hill. He said the County has always made a contribution to this and he is currently working with the Green Bay Parks. In 2017 Kriese has \$9000 in the budget for Triangle Hill, but the City is looking for \$18,000. The City seems interested in an agreement transferring ownership of the Bairds Creek and Triangle land that is County owned to the City. The City has all operation capability on this land and the County has no say. Kriese said the County has a 100 year lease and this has been brought up a number of times in the past. He wants to come to an agreement that is effective for both the City and the County and discussions to date on this have been positive. If the County property is transferred to the City, the County would not have any further subsidy or contribution. The only stipulation Kriese would like to see is that something be put in there that the land needs to be held in public interest for perpetuity. Kriese said that the City seems to think this is something that would make sense and understands where the County is coming from on this and they seem to be supportive.

Van Dyck informed he talked with Supervisor De Wane about this and it seemed that the issue was going from \$18,000 in contribution to \$9,000 and he was satisfied that as long as the contribution went back to \$18,00 for this year, that the City was supportive of taking on the property because the joint thing does not help anyone.

Campbell brought up the concerns she expressed earlier regarding the discussions on the Koch property. Kriese said he put the discussion on the agenda because at some point, it has to be public. Campbell feels that anything that is on the agenda should have supplementary materials available. She feels that this makes the Committee look ridiculous when we are looking at a plan at the same time as it is presented to the public. Kriese noted the agenda item was for discussion, not action. Van Dyck does not see the harm in having the discussion and then referring it back to staff. Campbell said she looks at her materials before she comes to a meeting so she is prepared, but she did not have anything to look at and was not able to defend it in any way because there was not an opportunity to review the plan before it was presented at this meeting. Kriese said that Landscape Architects presented the plan and it was paid for by the Kochs. Kriese reiterated that the discussion had to start somewhere and he respects all sides of this. Lefebvre said the neighbors were against this right from the beginning and barged onto the Koch property and were disrespectful and rude and went bonkers. To her, personally, these people have lived there a year and now they want a say about everything that goes on.

Campbell acknowledged that we have to listen to all sides. Gruszynski does not believe we are out of the woods yet either. He does not think this will move forward unless the dollar amount is brought down and more Supervisors get onboard with this. Campbell is not sure we are even definitive if it should be a park. There should be discussions regarding alternate uses for the property.

Kriese said that alternative uses for the property were discussed at the County level. He explained that he cannot speak to things that happened before his time, but the Kochs came forward 4 or 5 years ago and did not want anyone to know about it. Campbell did not necessarily agree with that. Van Dyck's understanding is that the Kochs approached the County Executive and Administration with this opportunity and said that they did not want it to be public. A lot of this is being driven by the Kochs. The dog park was on the plan that was created by Koch's architect. The plan tonight was prepared by their architect. The County cannot help the flow of information if they choose to invite people to their property and hand the plan out. The invitation was extended to County Board Supervisors to the property and they handed the information out to people who attended. The Press Gazette became aware of this in the process of having to notice the gathering pursuant to the requirements for open meetings. That had nothing to do with the Parks Department. Campbell feels this was a public relations debacle and it should not have to be that way.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

16. Resch Centre/Arena/Shopko Hall – Complex Attendance for Veterans Memorial Complex for August 2016.

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Other

17. **Audit of bills.**

Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to pay the bills. Vote taken. MOTION CARRIED UNANIMOUSLY

18. **Such other matters as authorized by law.**

A brief discussion was held regarding future meeting dates. The budget meeting will be held on October 18, 2016. The November hearing date will be set at a later date, but right now Van Dyck is looking at November 17.

19. **Adjourn.**

Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to adjourn at 9:02 p.m. Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

Alicia A. Loehlein
Recording Secretary

Therese Giannunzio
Transcriptionist

**GOLF COURSE FINANCIAL STATISTICS
For AUGUST, 2016**



GOLF COURSE REVENUE:

	AUGUST ROUNDS	AUGUST REVENUE	YEAR TO DATE ROUNDS	YEAR TO DATE REVENUE
2016	6,012	\$ 159,334.00	25830*	\$ 643,386.00
2015	6,391	\$ 165,442.00	27036**	\$ 657,031.25
2014	5,889	\$ 156,476.00	24063***	\$ 598,757.97

**TOTAL SEASON PASS
REVENUE**

2016	\$ 121,292.90
2015	\$ 117,393.41
2014	\$ 112,464.52

PRO-SHOP SHARED REVENUE (CARTS):

	AUGUST COUNTY SHARE	YEAR TO DATE COUNTY SHARE
2016	\$ 36,772.70	\$ 133,036.10
2015	\$ 34,904.40	\$ 130,137.80
2014	\$ 32,003.10	\$ 113,902.60

SAFARI STEAKHOUSE SHARED REVENUE:

	AUGUST COUNTY SHARE	YEAR TO DATE COUNTY SHARE
2016	\$ 10,021.57	\$ 55,451.14
2015	\$ 10,308.18	\$ 54,830.85
2014	\$ 10,362.60	\$ 58,338.62

Golf Course Opening Day

2016 *April 15th
2015 **April 10th
2014 ***April 23rd

**FORWARD TEES
ARCHITECTURAL ESTIMATE OF PROBABLE COST
BROWN COUNTY GOLF COURSE
ONEIDA, WI**



September 29, 2016

<u>Item</u>	<u>Units</u>	<u>Unit Price</u>	<u>Item Cost</u>
Project Management and General Conditions			
Mobilization and general expenses	4.0 weeks	\$3,500.00	\$14,000
Supervision and layout	4.0 weeks	\$5,500.00	\$22,000
Fuel and Equipment	4.0 weeks	\$1,500.00	\$6,000
Mass Grading and Shaping			
Fuel and Equipment	4.0 weeks	\$1,500.00	\$6,000
Roto-till	30,000 sf	\$0.03	\$900
Topsoil stripping	0.70 acres	\$2,200.00	\$1,540
Fill hauling	1,500 cy	\$6.00	\$9,000
Finish shape and respread topsoil			
Tees and surrounds - 30,000 sf	60 hours	\$220.00	\$13,200
Tee Construction			
4" layer 60:40 mix, including hauling	175 tons	\$70.00	\$12,250
Material placement and laser level	9,000 sf	\$0.25	\$2,250
Irrigation Allowance			
	5 heads	\$1,600.00	\$8,000
Grassing (includes 10% loss)			
Furnish, prep and seed tees	9,000 sf	\$0.30	\$2,700
Furnish, prep and install rough sod	23,100 sf	\$0.60	\$13,860
Haul road repair and site clean up	1 ls	\$5,000.00	\$5,000
Project Subtotal			\$116,700
10% Job contingency			\$11,670
Architecture Design, Bidding and Observation Fees			\$8,000
PROJECT GRAND TOTAL			\$136,370

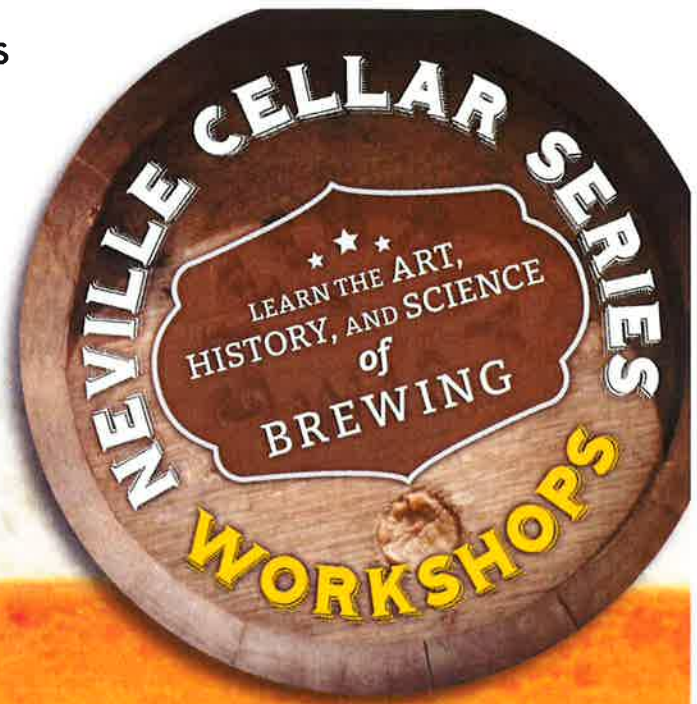


Replaced w/ PVC
on 9/22/16



Replaced w/ Arc
on
9/22/10

This year's Cellar Series celebrates the **150th anniversary of Rahr's Brewery** with three historic recipes; **Old Imperial Pale Ale, All Star Lager, and Elk Head Beer**. Guest brew masters from local breweries will share their brewing expertise and samples of their beer and the Neville's Kevin Cullen will discuss Green Bay's brewing heritage.



Session 1

Guest Brewer: Scott Kissman (Hinterland Brewing Co.)

Recipe: Old Imperial Pale Ale. Rahr's former flagship hoppy ale

Brewing: Tuesday, October 4, 6:00 - 8:00pm • Bottling: Tuesday, October 18, 6:00 - 7:00pm



HINTERLAND.

Session 2

Guest Brewer: Dave Oldenburg (Tittletown Brewing Co.)

Recipe: Elk Head Beer. A Malt forward beer with German roots

Brewing, Tuesday, November 15: 6:00 - 8:00pm • Bottling, Tuesday, November 29: 6:00 - 7:00pm



Session 3

Guest Brewer: Jacob Sutrick (Leatherhead Brewing Co.)

Recipe: All Star Lager. Traditional lager brewed in honor of the Packers

Brewing, Tuesday, December 6: 6:00 - 8:00pm • Bottling, Tuesday, December 27: 6:00 - 7:00pm



\$20 for Members, \$25 Non-Members

Price includes 2 bottles each class • A session includes the brewing and bottling workshops.

Pre-registration is required | www.nevillepublicmuseum.org/cellar-series | (920) 448-7847

Brown County Parks Department

Review of Koch Property Donation
9.2016

What we're all about

- The mission of the BCPD is to enrich the quality of life in our community through a comprehensive system of open space and outdoor recreational facilities with an emphasis on natural resources, recreation and outdoor education.
- Our vision is to enrich lives in the community through quality park and rec programs, by:
 - Promoting sense of community
 - Promoting healthy lifestyles
 - Natural resource protection and stewardship of the resources
 - Promoting social interactions and equality
 - Access for all
 - Increase tourist based recreation to boost economy and attract business

Park Standards

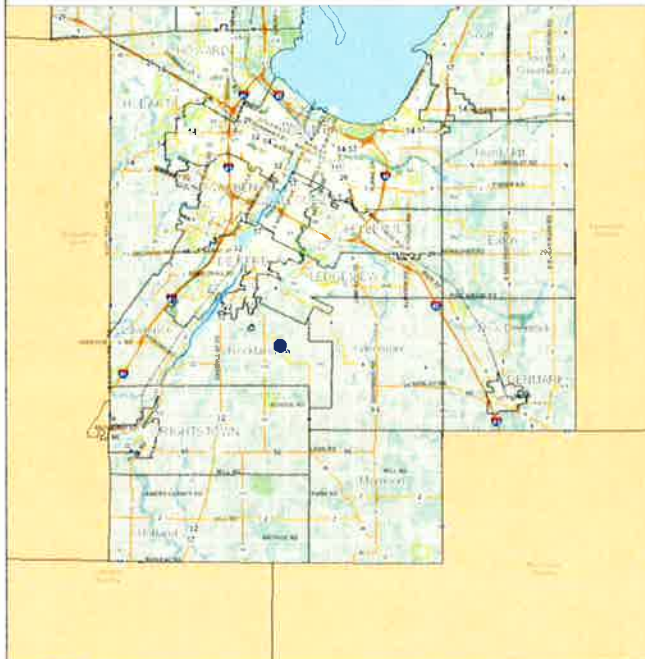
- Park lands provided by the County...15 acres/1,000 persons
- Park lands provided by the Local Level...10 acres/1,000
- Brown County
- 3031.6 acres of county parks & 454.03 acres of state trails
- 13.7 acres per 1,000 residents with trails and parks
- Possible future state – WPS donation, Koch Property, W. Boat
 - 3,602.33 acres = 14.13 acres/1,000 residents

Town of Rockland currently has no town parks other than FRT and private gun range

2020 Brown Co. Population Estimate

- 270,720 estimated population
- 12.88 acres of county operated park land if no changes

5374 Moonlite Drive De Pere, WI 54115



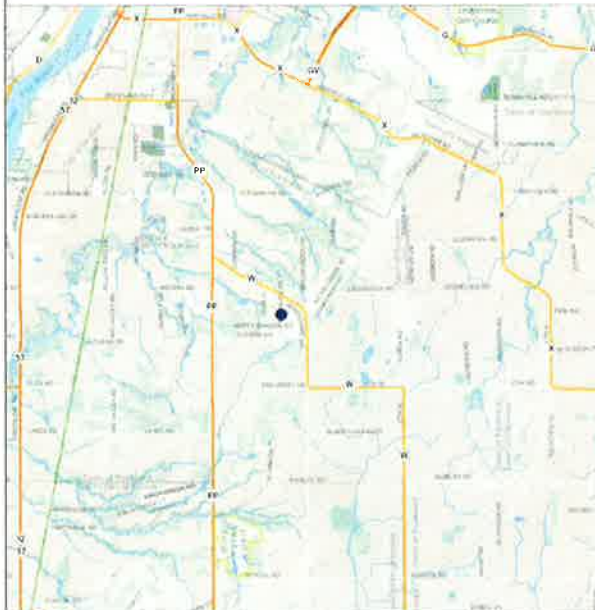
Map provided by the Brown County Planning & Land Services Department - Land Information Office (LIO)

A map key (legend) and other information about this map is available at: maps.gis.co.brown.wi.us

This map is intended for advisory purposes only. It is based on sources believed to be reliable, but Brown County distributes this information on an "As Is" basis. No warranties are implied. Boundaries shown on this map are general representations only and should not be used for legal documentation, boundary survey determinations, or other property boundary issues.

09/26/2016
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5374 Moonlite Drive De Pere, WI 54115



Map provided by the Brown County Planning & Land Services Department - Land Information Office (LIO)

A map key (legend) and other information about this map is available at: maps.gis.co.brown.wi.us

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09/26/2016
Scale 1:47325

Aerial Map - Moonlite Drive



Log Exterior, 2200 sq ft, 3 Beds, 4 Baths



3.5 Acres of Recreated Prairie



Botanical Aspect



800,000 Gallon Pond, Variety of Fish



Sundial with Botanical Garden Aspect



Botanical Aspect



Open Space – 34 Acre Property



36' Diameter, Reinforced Floor, Seats 80



Barn:

Featured in 2007 Design and Engineering Magazine



25% Woods, Rolling Hills and Ravines

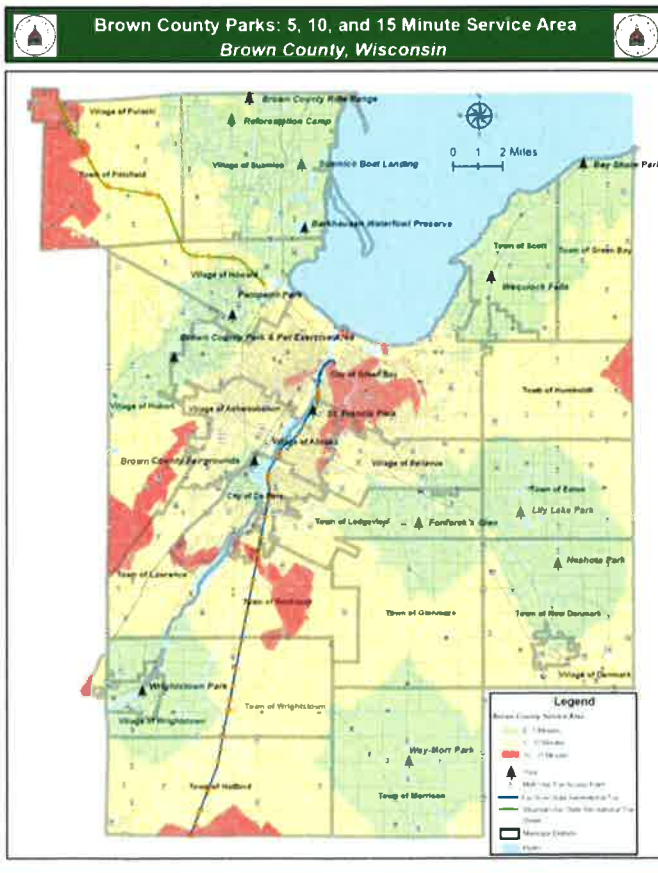
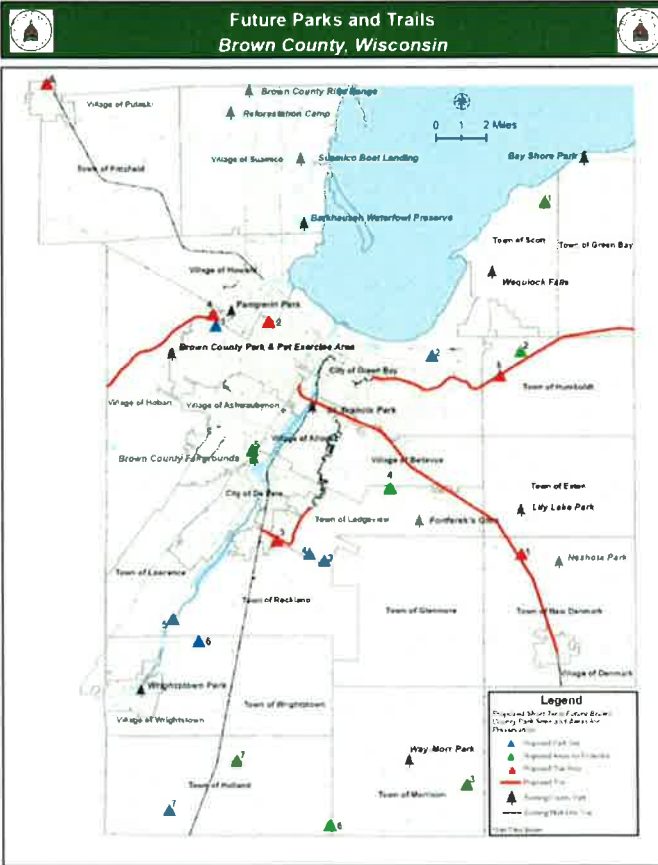


Property



Map provided by the Brown County Planning & Land Services Department - Land Information Office (LIO)
A map key (legend) and other information about this map is available at: maps.gis.co.brown.wi.us
This map is intended for advisory purposes only. It is based on sources believed to be reliable, but Brown County distributes this information on an "As Is" basis. No warranties are implied. Boundaries shown on this map are general representations only and should not be used for legal documentation, boundary survey determinations or other property boundary issues.

09/26/2016
Scale 1:2400



Key Findings About the Property:



43,416

- Number of residents living within a 15-minute drive of the property per Census 2010

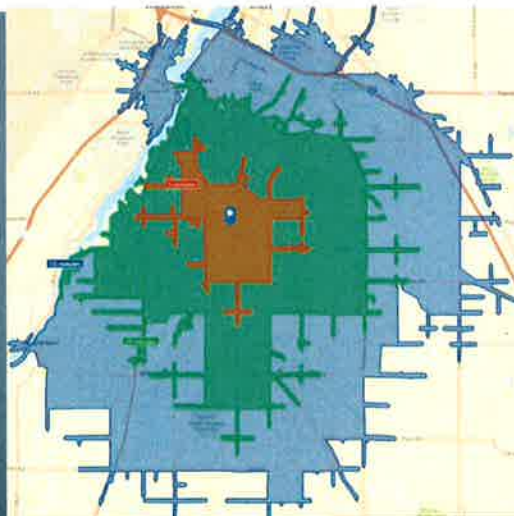
36.9

- Median age of residents living within a 15-minute drive of the facility per Census 2010

21.7%

- Percentage of adult population living within a 15-minute drive of the facility that exercise at least six hours per week

Five, Ten and Fifteen Minute Drives



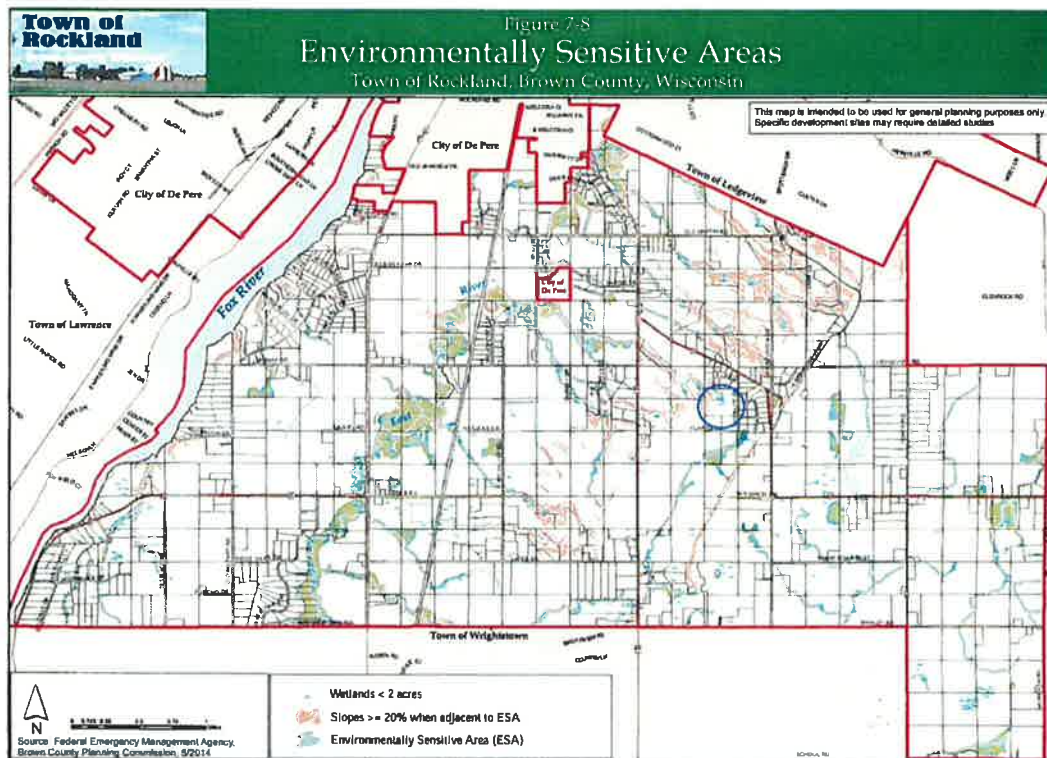
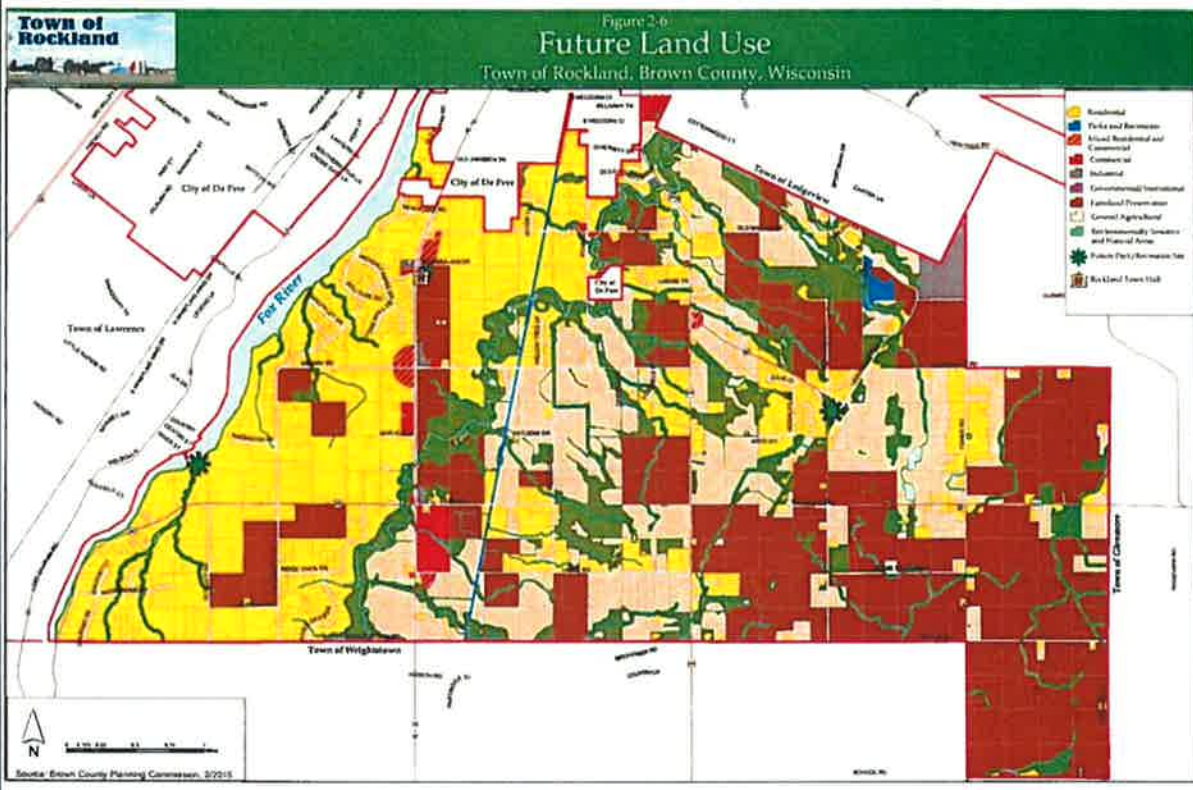
Master Plan Concept

- Created by a Landscape Architect
- Adds to the quality of life
- Focuses on: Community Events, Education and Facility Rentals
- Developed with the all residents in mind:
 - Lacks major development
 - Continues on the successes of the Koch's with open space and protecting the environment
 - Assist in the town of Rockland branding and/or marketing campaigns
 - Assists in long-range economic impacts
 - Protection of natural areas, wildlife habitats and undeveloped open spaces
 - Fact that parks increase property value – real estate market consistently shows this –

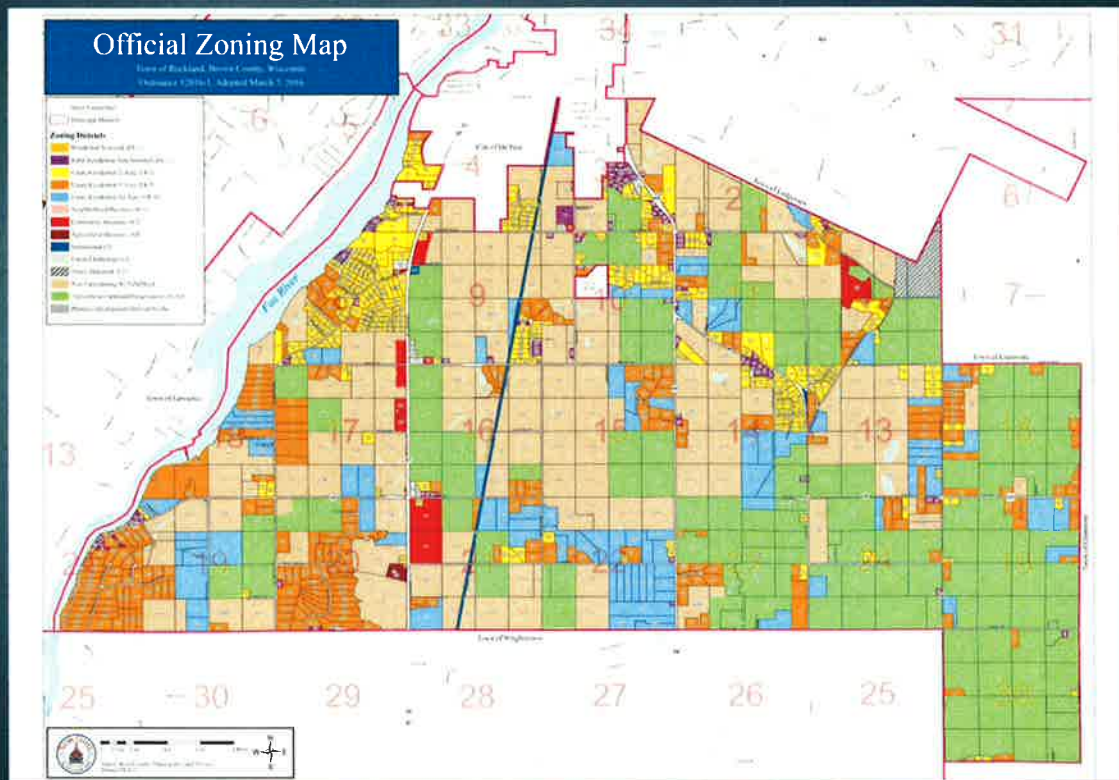
Rockland Comprehensive Plan - 2015

- Protection of natural areas
- Identifies recreation as an area of growth
- Balancing individual property rights with community interests/goals
- Planning and development of land uses that create or preserve varied and unique urban and rural communities
- Development would blend in well with overall development of the Town
- Uses that are noxious in nature or may have safety concerns should remain separated from residential developments





Zoning: NP –WLI



Conceptual Master Plan



Estimated Annual Financials



Operation & Maint. Costs	Annual	
Utilities		
Summer (5 mos)	6,000	
Winter (7 mos)	4,900	
LP @ \$2.00/ga	5,000	
Grounds & Buildings		
Fuel	5,200	
Herbicide/Fertilizer	1,000	
Mulch	800	
Misc. Items	5,000	
Pond Care	3,000	
Flag	150	
Irrigation	800	
Misc Building Repairs	5,000	
Contracted Services	4,750	
Marketing	4,000	
Office Supplies	2,000	
Property Caretaker (35-40 hrs/wk)	30,000	
Staff		
Seasonal (2-3)	34,000	
	\$ 111,600.00	

Capital Construction Estimates



Parking Lot & Driveway		275,000	
Special Event Area		146,000	
Signage		10,000	
Gate		25,000	
Upgrade Mound System		50,000	
Lawn and Garden Equip		15,000	
Security Lighting		15,000	
Walkways (ADA)		30,000	
Neighborhood Screen		63,000	
Lower Level Renovation		25,000	
Trade Show Display		3,000	
Electrical System Upgrade		20,000	
Bathroom Building		130,000	
		807,000	
Contingency	15%	121,050	
		\$ 928,050.00	
Future			
Pavillion		227,000	
Playground		125,000	
Prairie Restoration		20,000	

Revenue

- Commitment from Dr. Paul and Linda Koch
- Naming Rights
- Sponsorships
- Facility Rental (~\$3,000 per event)
- Advocacy Group
- Grants for Public Park Development

- Preserve versus Park
- Community Events, Education, Facility Rentals, Retreats



Operation Analysis

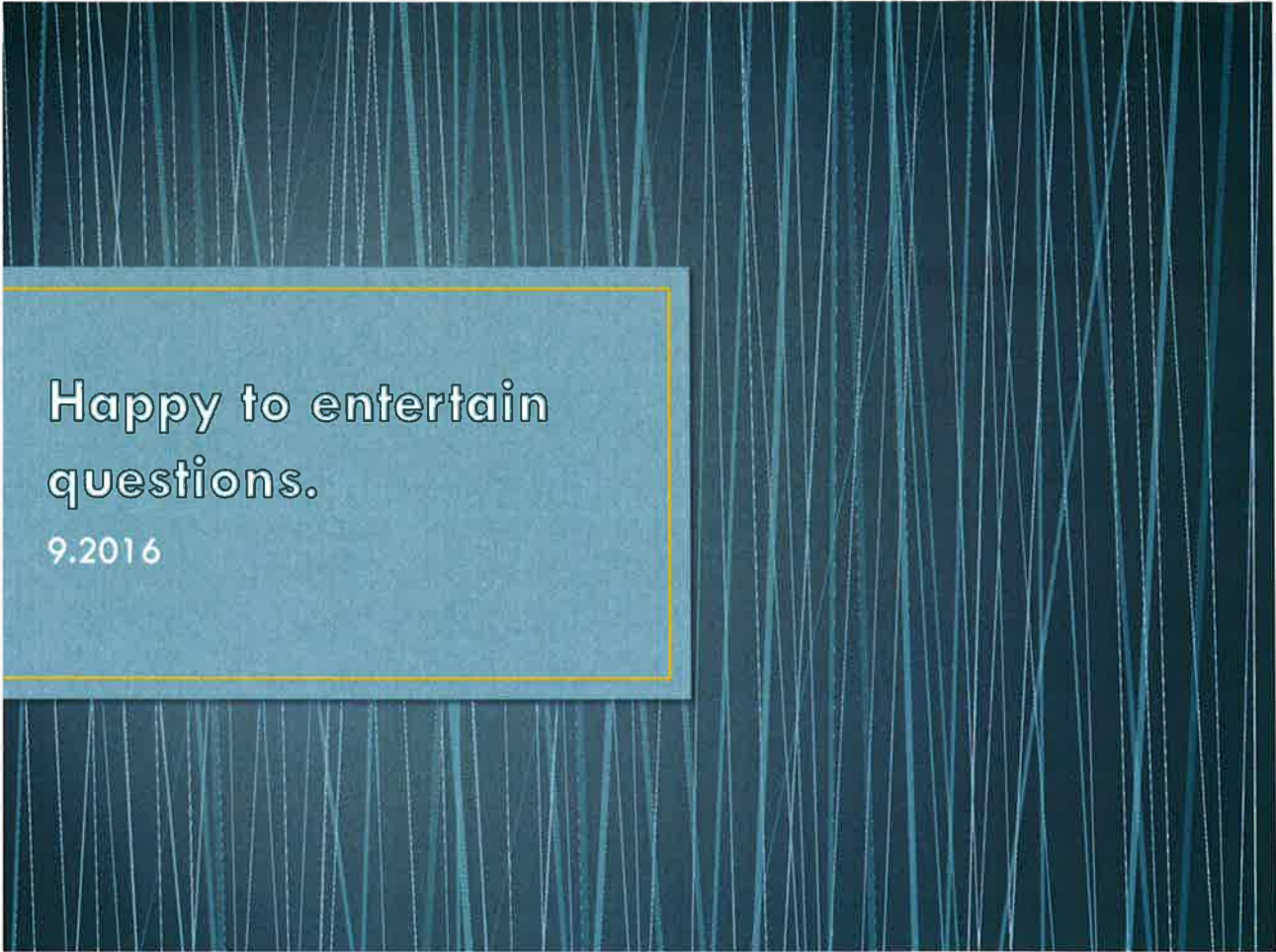
- Electronic Gate
- Full Time Caretaker
- Specific Open Hours
- 2-3 Seasonal Staff – maintenance and rental
- Friends Group

Neighborhood Concerns:

- Loud Noise
- Traffic
- Litter
- Maintenance
- Neighborhood Peace and Quiet
- Their Turn To Comment

- Led to the town of Rockland passing Resolution: #2016-05

- Zoning Jurisdiction Remains



Happy to entertain
questions.

9.2016

Proposal January 13,2016

Description

Paul and Linda Koch have for twenty years, developed their 33 acre property at 5374 Moonlite Dr., DePere, Wi., with the idea of donation as a county park. Development has included a log home, round barn, extensive planned flower gardens, ponds, prairie, and wooded trails. The property includes a creek, rolling hills, ravines, and an open field. There is a large variety of trees including the ninth biggest sugar maple in the state.

Donation Plan

1. The entire property, structures, ponds, and flower gardens would be donated to the park system with virtually no restrictions on development other than it be used as a park and the barn would be preserved for a minimum of 20 years.
 2. A gift of \$200,000.00 would accompany the property for needed development as a county park.
 3. A group would be formed to assist in fund raising and perhaps care of the park, with final authority resting in the Brown County Park System, similar to the Friends of Neshoto Park. Paul and Linda would assist in forming and fund raising.
-

Paul and Linda Koch

I live across from the wildlife center and as I often walk through it I feel like it's my own. It's a treasure.

The people who live by the Loch property have a property that I feel they would over time also treasure

John Lefebvre
district 6

Dear Parks Committee,

I am writing you to today to give my opposition to the proposed land donation on Moonlite Drive in the town of Rockland.

We, along with the entire neighborhood, are 100% against this land donation and proposed park.

There are a number of reasons why we feel this is a terrible idea and would have significant detriment to our existing peaceful, quiet, and safe neighborhood.

Our number one concern is the safety of our children in our neighborhood. There are over 50 children in our neighborhood, most of them are under the age of 8. There is only one road in and one road ~~out of our neighborhood.~~ By putting this park in our neighborhood, you are putting our kids and our families at an exponentially greater danger of being hurt or killed. Not to mention, you would also be inviting a bunch of strangers into a neighborhood, where as of now, they don't even know our neighborhood exists. This park would bring so much traffic into a neighborhood that currently has no traffic, except for the people that currently live here. This is my huge fear. Bringing unwanted traffic to a neighborhood where currently my children, ages 5 and 8, can get on their bikes and ride to the neighbors house and I don't have to worry about someone running them over and severely hurting them or killing them. I don't have to worry about some ~~pedophile~~ person coming into my neighborhood trying to entice my child into

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their vehicle. All the neighbors have kids and we drive slowly and watch out for each other. If you bring a park in, ^{you're} ~~you~~ going to bring unwanted traffic, thus, statically increasing the probability of someone getting injured or killed. I've watched over the last couple weeks as various contractors have come in and out of our neighborhood doing work on a few of the houses and yards. This was reminiscent of what would happen when there are a bunch of people who don't belong here driving way too fast, driving like maniacs, and having no regard for the people in the neighborhood. I had ^{to} yell at some of them for driving too fast. Just imagine people leaving the park doing the same thing. All ^{of a} ~~the~~ sudden they're driving around the neighborhood looking at all the nice houses and don't see my daughter or the neighbor kids on their bikes. All it takes is one incident and the life of someone could be changed forever. I am a god fearing man, but i don't think I would ever be able to forgive you for accepting this donation, and putting this park here if something did happen. You can't honestly sit here today and say that bringing in a park, where 100% percent; not 50%, not 20%, not 10%, ^{but} 100% of the neighbors don't want and are opposed to, would not increase the danger, safety, and crime in our neighborhood. On tuesday I was reading the Green Bay Press Gazette online, and i saw the article about Fon Ferek Glen park and how they're banning alcohol and smoking in the park because, ^{quote} "park officials who say alcohol consumption at the park has caused problems from vandalism and trespassing to a **double-fatal car crash** earlier this year." Yourown parks director, Matt Kriese, was quoted as saying, "Fonferek's Glen has experienced issues related to illegal drug use, after hours violations, littering, graffiti and other

violations.” The article goes on to say that “people who sneak into the park after it has closed for the night have vandalized private property around the park, kept nearby residents awake and dumped beer cans and other trash. This summer the county installed a gate to keep cars out at night, and posted “no parking” signs along the road immediately outside Fonferek, **though neighbors indicate the problems have continued.** Our neighborhood cannot become the next Fonferek Glen, **not here; not today; not ever!** I assume you were all elected to your positions. You were elected by us, your constituents and if you ignore everyone here today that is in opposition to the park and land donation, then you’re obviously ignoring the wishes and desires of the very people that have elected you.

Look, I was ^a kid once, and i did stupid stuff. If i had a place like they’re proposing for our neighborhood, you can guarantee that my friends and i would find a way into this remote country park and drink and smoke ~~pot~~. We didn’t do other drugs, but I can guarantee that the kids that do, would welcome a remote park like this so they have some place to hang out in. It doesn’t matter if there is a gate or a fence, people who break the law really don’t care and people are still going to get in and kids are going to be kids.

There are others concerns we have as well. One of the board members was quoted before as saying they could have this park and piece of property be a revenue generating piece of property and could have back to back events and or weddings. Well, noise is a huge concern as well. I’m

not sure if you've visited our neighborhood; if not, I encourage you to come out and see it. Having a park, wedding venue, concert venue, dog park whatever you make it in to, would also increase noise levels to a perfectly peaceful and tranquil country neighborhood. At the Town of Rockland meeting where this land donation was discussed previously, Paul Koch stood up and said, "we had a wedding this past weekend and no one called the cops due to noise and we had violin music and the wedding was done by 8 or 8:30." That's nice and all, and I'm positive it was a beautiful wedding, but when was the last time you went to a wedding where there was just violin music and the wedding got done by 8pm. Not to mention, when was the last wedding that you went to where there wasn't a bunch of loud music and people drinking too much??? We don't want this situation in our neighborhood.

I think another issue would be increased trash and cigarette butts that either blow over from the park or that people throw out of their car windows. I can guarantee you that this will happen as well.

* Crime and vandalism is another concern we have. If you bring a whole bunch of unwanted people and people who don't even know where moonlite drive is, there are some of these people that aren't good apples, that are going to eventually cause issues. I have left my 4 wheeler and or lawn mower sitting out over night with the keys in them all the time because i feel comfortable and safe enough to do so. If i have a bunch of random people driving around, i won't feel as comfortable anymore. I leave my car

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parked outside all the time, and some nights i forgot to lock it. If this park goes in, i won't feel safe anymore.

~~Sir~~ For the first time in my 40 years of being on this earth, I have finally found a neighborhood that I truly love, and i have moved over 20 times and have lived in 4 different states and in more houses then i can remember. We are a young neighborhood, with lots of young kids. We all hang out with one another. We have bonfires together, We have Christmas parties, Halloween parties, back to school parties, theme parties, movie nights. ~~Are~~ Our kids all play together and go to school together. We have our own Facebook page, for communicating with one another, or if we see some suspicious car or vehicle in our neighborhood. Or if someone needs to borrow something, we are always there for one another. We are one and we are a community. This park ~~is~~ is going to tear apart our neighborhood and cause people to put their houses up for sale and move. The Koch's dream of donating this land is going to destroy the hopes and dreams of an entire neighborhood. I know it is rare to have someone want to donate a large piece of land and some money, but you can't afford this park and if you truly did your job today and listened to the people that elected you, that are 100% against this land donation, then there is no way that this can move forward. Please don't make our neighborhood the next Fonferk Glen and please don't destroy the place we call home! Thank you very much for your time.

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